



Chad Matthews, SVP and GM for PepsiCo Global, Walmart Inc.
PepsiCo Foods North America



Chad is Senior Vice President and General Manager for PepsiCo's Global Walmart Inc. team, responsible for managing the PepsiCo portfolio of products across all aspects of the Walmart business worldwide, including Walmart US, Sam's Club, and Walmart International divisions.

Since joining PepsiCo in 1998, Chad has held several leadership roles, including Senior Vice President, Chief Commercial Officer of Pepsi Beverages North America, Senior Vice President Operations for Pepsi Beverages North America Central Division, Senior Vice President of Frito Lay's National Accounts, Vice President of Frito Lay North America's commercial organization and Vice President of Frito Lay North America's Mountain Region.

Chad has deep experience and a proven track record of delivering strong business and people results, holding numerous roles across sales, operations, commercial, customer marketing, transformation, and Go-to-Market.

He is an active member of several nonprofit organizations in the North Texas community supporting underserved children, and holds a BS in Business Administration and Economics from the University of Oregon and is a graduate of the Program for Leadership Development at Harvard Business School.

Chad currently resides in Southlake, TX, with his wife, Jennifer, and are proud parents of their two daughters.
